



Community Profile

Walnut Ridge/Hoxie Trade Area
Area: 294.17 square miles

Prepared by Esri

Population Summary	
2010 Total Population	12,412
2020 Total Population	11,733
2020 Group Quarters	590
2022 Total Population	11,593
2022 Group Quarters	590
2027 Total Population	11,609
2022-2027 Annual Rate	0.03%
2022 Total Daytime Population	11,949
Workers	5,019
Residents	6,930
Household Summary	
2010 Households	4,905
2010 Average Household Size	2.41
2020 Total Households	4,661
2020 Average Household Size	2.39
2022 Households	4,633
2022 Average Household Size	2.37
2027 Households	4,666
2027 Average Household Size	2.36
2022-2027 Annual Rate	0.14%
2010 Families	3,324
2010 Average Family Size	2.94
2022 Families	3,062
2022 Average Family Size	2.91
2027 Families	3,080
2027 Average Family Size	2.88
2022-2027 Annual Rate	0.12%
Housing Unit Summary	
2000 Housing Units	5,726
Owner Occupied Housing Units	60.0%
Renter Occupied Housing Units	28.3%
Vacant Housing Units	11.7%
2010 Housing Units	5,583
Owner Occupied Housing Units	58.0%
Renter Occupied Housing Units	29.8%
Vacant Housing Units	12.1%
2020 Housing Units	5,328
Vacant Housing Units	12.5%
2022 Housing Units	5,335
Owner Occupied Housing Units	54.9%
Renter Occupied Housing Units	31.9%
Vacant Housing Units	13.2%
2027 Housing Units	5,340
Owner Occupied Housing Units	55.1%
Renter Occupied Housing Units	32.3%
Vacant Housing Units	12.6%
Median Household Income	
2022	\$45,282
2027	\$51,956
Median Home Value	
2022	\$87,910
2027	\$89,947
Per Capita Income	
2022	\$24,948
2027	\$28,657
Median Age	
2010	40.0
2022	42.2
2027	43.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	4,633
<\$15,000	10.7%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	13.9%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	9.0%
\$150,000 - \$199,999	3.3%
\$200,000+	1.7%
Average Household Income	\$62,273

2027 Households by Income

Household Income Base	4,666
<\$15,000	8.5%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	12.9%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	10.9%
\$150,000 - \$199,999	4.7%
\$200,000+	2.0%
Average Household Income	\$71,147

2022 Owner Occupied Housing Units by Value

Total	2,930
<\$50,000	20.0%
\$50,000 - \$99,999	39.5%
\$100,000 - \$149,999	24.1%
\$150,000 - \$199,999	6.8%
\$200,000 - \$249,999	2.7%
\$250,000 - \$299,999	4.2%
\$300,000 - \$399,999	1.5%
\$400,000 - \$499,999	0.7%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$110,555

2027 Owner Occupied Housing Units by Value

Total	2,941
<\$50,000	19.3%
\$50,000 - \$99,999	38.4%
\$100,000 - \$149,999	23.5%
\$150,000 - \$199,999	7.7%
\$200,000 - \$249,999	3.0%
\$250,000 - \$299,999	5.1%
\$300,000 - \$399,999	1.8%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$114,786

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	12,412
0 - 4	5.9%
5 - 9	6.2%
10 - 14	6.5%
15 - 24	14.2%
25 - 34	11.0%
35 - 44	12.0%
45 - 54	13.6%
55 - 64	12.2%
65 - 74	9.6%
75 - 84	5.8%
85 +	2.8%
18 +	77.4%

2022 Population by Age

Total	11,592
0 - 4	5.2%
5 - 9	5.5%
10 - 14	5.4%
15 - 24	13.2%
25 - 34	12.6%
35 - 44	11.4%
45 - 54	11.9%
55 - 64	13.2%
65 - 74	11.5%
75 - 84	7.2%
85 +	3.0%
18 +	80.5%

2027 Population by Age

Total	11,610
0 - 4	5.0%
5 - 9	5.3%
10 - 14	5.7%
15 - 24	12.9%
25 - 34	11.0%
35 - 44	11.6%
45 - 54	12.2%
55 - 64	12.7%
65 - 74	11.8%
75 - 84	8.5%
85 +	3.1%
18 +	80.5%

2010 Population by Sex

Males	5,962
Females	6,450

2022 Population by Sex

Males	5,591
Females	6,002

2027 Population by Sex

Males	5,612
Females	5,997

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2010 Population by Race/Ethnicity

Total	12,413
White Alone	97.0%
Black Alone	1.0%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.3%
Hispanic Origin	1.0%
Diversity Index	7.6

2020 Population by Race/Ethnicity

Total	11,733
White Alone	91.9%
Black Alone	1.1%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.3%
Two or More Races	5.1%
Hispanic Origin	2.3%
Diversity Index	19.1

2022 Population by Race/Ethnicity

Total	11,594
White Alone	91.4%
Black Alone	1.1%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.4%
Two or More Races	5.4%
Hispanic Origin	2.4%
Diversity Index	20.1

2027 Population by Race/Ethnicity

Total	11,610
White Alone	91.4%
Black Alone	1.1%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.4%
Two or More Races	5.4%
Hispanic Origin	2.4%
Diversity Index	20.1

2010 Population by Relationship and Household Type

Total	12,412
In Households	95.3%
In Family Households	80.8%
Householder	26.8%
Spouse	20.2%
Child	28.9%
Other relative	2.8%
Nonrelative	2.1%
In Nonfamily Households	14.5%
In Group Quarters	4.7%
Institutionalized Population	2.3%
Noninstitutionalized Population	2.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment

Total	8,191
Less than 9th Grade	4.9%
9th - 12th Grade, No Diploma	7.9%
High School Graduate	32.9%
GED/Alternative Credential	7.3%
Some College, No Degree	23.0%
Associate Degree	8.1%
Bachelor's Degree	11.0%
Graduate/Professional Degree	4.9%

2022 Population 15+ by Marital Status

Total	9,723
Never Married	24.8%
Married	52.3%
Widowed	8.3%
Divorced	14.7%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	4,906
Population 16+ Employed	95.4%
Population 16+ Unemployment rate	4.6%
Population 16-24 Employed	16.5%
Population 16-24 Unemployment rate	11.4%
Population 25-54 Employed	63.2%
Population 25-54 Unemployment rate	3.3%
Population 55-64 Employed	14.0%
Population 55-64 Unemployment rate	4.0%
Population 65+ Employed	6.4%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	4,679
Agriculture/Mining	5.1%
Construction	6.8%
Manufacturing	14.1%
Wholesale Trade	1.8%
Retail Trade	11.9%
Transportation/Utilities	10.7%
Information	0.7%
Finance/Insurance/Real Estate	2.1%
Services	41.1%
Public Administration	5.7%

2022 Employed Population 16+ by Occupation

Total	4,679
White Collar	48.2%
Management/Business/Financial	10.4%
Professional	15.3%
Sales	7.8%
Administrative Support	14.7%
Services	18.1%
Blue Collar	33.7%
Farming/Forestry/Fishing	1.7%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	4.4%
Production	9.1%
Transportation/Material Moving	12.8%

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2010 Households by Type	
Total	4,904
Households with 1 Person	28.4%
Households with 2+ People	71.6%
Family Households	67.8%
Husband-wife Families	51.1%
With Related Children	20.4%
Other Family (No Spouse Present)	16.7%
Other Family with Male Householder	4.4%
With Related Children	2.5%
Other Family with Female Householder	12.3%
With Related Children	7.9%
Nonfamily Households	3.8%
All Households with Children	31.1%
Multigenerational Households	3.4%
Unmarried Partner Households	5.3%
Male-female	4.8%
Same-sex	0.6%
2010 Households by Size	
Total	4,905
1 Person Household	28.4%
2 Person Household	35.1%
3 Person Household	16.3%
4 Person Household	12.4%
5 Person Household	4.8%
6 Person Household	2.0%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	4,905
Owner Occupied	66.0%
Owned with a Mortgage/Loan	34.9%
Owned Free and Clear	31.2%
Renter Occupied	34.0%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	249
Percent of Income for Mortgage	10.2%
Wealth Index	45
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	5,583
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	50.9%
Rural Housing Units	49.1%
2010 Population By Urban/ Rural Status	
Total Population	12,412
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	51.0%
Rural Population	49.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Small Town Sincerity (12C)
2. Rooted Rural (10B)
3. Heartland Communities (6F)

2022 Consumer Spending

Apparel & Services: Total \$	\$6,558,381
Average Spent	\$1,415.58
Spending Potential Index	59
Education: Total \$	\$4,283,787
Average Spent	\$924.62
Spending Potential Index	47
Entertainment/Recreation: Total \$	\$11,414,981
Average Spent	\$2,463.84
Spending Potential Index	67
Food at Home: Total \$	\$19,145,400
Average Spent	\$4,132.40
Spending Potential Index	67
Food Away from Home: Total \$	\$11,970,712
Average Spent	\$2,583.79
Spending Potential Index	60
Health Care: Total \$	\$23,428,484
Average Spent	\$5,056.87
Spending Potential Index	71
HH Furnishings & Equipment: Total \$	\$7,224,939
Average Spent	\$1,559.45
Spending Potential Index	61
Personal Care Products & Services: Total \$	\$2,783,199
Average Spent	\$600.73
Spending Potential Index	59
Shelter: Total \$	\$56,977,293
Average Spent	\$12,298.14
Spending Potential Index	54
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,084,812
Average Spent	\$1,745.05
Spending Potential Index	64
Travel: Total \$	\$7,156,257
Average Spent	\$1,544.63
Spending Potential Index	54
Vehicle Maintenance & Repairs: Total \$	\$4,051,279
Average Spent	\$874.44
Spending Potential Index	69

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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