



# Community Profile

Mississippi County, AR 2  
Mississippi County, AR (05093)  
Geography: County

Prepared by Esri

## Mississippi C...

Population Summary	
2010 Total Population	46,480
2020 Total Population	40,685
2020 Group Quarters	777
2022 Total Population	39,638
2022 Group Quarters	777
2027 Total Population	37,944
2022-2027 Annual Rate	-0.87%
2022 Total Daytime Population	42,901
Workers	19,586
Residents	23,315
Household Summary	
2010 Households	17,741
2010 Average Household Size	2.58
2020 Total Households	16,036
2020 Average Household Size	2.49
2022 Households	15,761
2022 Average Household Size	2.47
2027 Households	15,271
2027 Average Household Size	2.43
2022-2027 Annual Rate	-0.63%
2010 Families	12,160
2010 Average Family Size	3.12
2022 Families	10,544
2022 Average Family Size	3.00
2027 Families	10,195
2027 Average Family Size	2.95
2022-2027 Annual Rate	-0.67%
Housing Unit Summary	
2000 Housing Units	22,310
Owner Occupied Housing Units	51.1%
Renter Occupied Housing Units	35.6%
Vacant Housing Units	13.3%
2010 Housing Units	20,459
Owner Occupied Housing Units	50.1%
Renter Occupied Housing Units	36.6%
Vacant Housing Units	13.3%
2020 Housing Units	19,075
Vacant Housing Units	15.9%
2022 Housing Units	18,934
Owner Occupied Housing Units	47.3%
Renter Occupied Housing Units	36.0%
Vacant Housing Units	16.8%
2027 Housing Units	18,505
Owner Occupied Housing Units	47.5%
Renter Occupied Housing Units	35.1%
Vacant Housing Units	17.5%
Median Household Income	
2022	\$39,897
2027	\$44,655
Median Home Value	
2022	\$91,624
2027	\$95,217
Per Capita Income	
2022	\$24,048
2027	\$27,549
Median Age	
2010	34.9
2022	37.6
2027	38.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### 2022 Households by Income

Household Income Base	15,761
<\$15,000	15.1%
\$15,000 - \$24,999	16.1%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	9.9%
\$150,000 - \$199,999	3.8%
\$200,000+	1.9%
Average Household Income	\$60,402

### 2027 Households by Income

Household Income Base	15,271
<\$15,000	12.5%
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	5.0%
\$200,000+	2.1%
Average Household Income	\$68,371

### 2022 Owner Occupied Housing Units by Value

Total	8,952
<\$50,000	21.1%
\$50,000 - \$99,999	34.7%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	14.1%
\$200,000 - \$249,999	6.7%
\$250,000 - \$299,999	4.1%
\$300,000 - \$399,999	1.5%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$116,418

### 2027 Owner Occupied Housing Units by Value

Total	8,782
<\$50,000	20.1%
\$50,000 - \$99,999	33.1%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	15.6%
\$200,000 - \$249,999	7.4%
\$250,000 - \$299,999	4.9%
\$300,000 - \$399,999	1.8%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$121,319

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	<b>Mississippi C...</b>
<b>2010 Population by Age</b>	
Total	46,480
0 - 4	7.6%
5 - 9	7.8%
10 - 14	8.0%
15 - 24	13.8%
25 - 34	12.8%
35 - 44	12.0%
45 - 54	14.1%
55 - 64	11.5%
65 - 74	6.8%
75 - 84	4.0%
85 +	1.4%
18 +	71.8%
<b>2022 Population by Age</b>	
Total	39,638
0 - 4	6.8%
5 - 9	7.0%
10 - 14	6.9%
15 - 24	12.3%
25 - 34	13.7%
35 - 44	12.5%
45 - 54	11.4%
55 - 64	12.6%
65 - 74	10.2%
75 - 84	4.8%
85 +	1.7%
18 +	75.4%
<b>2027 Population by Age</b>	
Total	37,944
0 - 4	6.7%
5 - 9	6.8%
10 - 14	7.0%
15 - 24	12.1%
25 - 34	12.3%
35 - 44	12.7%
45 - 54	11.7%
55 - 64	11.7%
65 - 74	11.0%
75 - 84	6.0%
85 +	1.9%
18 +	75.5%
<b>2010 Population by Sex</b>	
Males	22,498
Females	23,982
<b>2022 Population by Sex</b>	
Males	19,346
Females	20,292
<b>2027 Population by Sex</b>	
Males	18,568
Females	19,376

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

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## Mississippi C...

2010 Population by Race/Ethnicity	
Total	46,480
White Alone	61.6%
Black Alone	34.0%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	1.5%
Hispanic Origin	3.6%
Diversity Index	53.8
2020 Population by Race/Ethnicity	
Total	40,685
White Alone	57.0%
Black Alone	35.2%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.5%
Two or More Races	4.4%
Hispanic Origin	4.4%
Diversity Index	58.6
2022 Population by Race/Ethnicity	
Total	39,638
White Alone	56.4%
Black Alone	35.7%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.5%
Two or More Races	4.5%
Hispanic Origin	4.3%
Diversity Index	58.9
2027 Population by Race/Ethnicity	
Total	37,944
White Alone	54.6%
Black Alone	36.7%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.5%
Two or More Races	5.3%
Hispanic Origin	4.3%
Diversity Index	60.0
2010 Population by Relationship and Household Type	
Total	46,480
In Households	98.3%
In Family Households	84.2%
Householder	26.2%
Spouse	16.5%
Child	34.8%
Other relative	4.2%
Nonrelative	2.5%
In Nonfamily Households	14.2%
In Group Quarters	1.7%
Institutionalized Population	1.6%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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		Mississippi C...
<b>2022 Population 25+ by Educational Attainment</b>		
Total		26,545
Less than 9th Grade		6.1%
9th - 12th Grade, No Diploma		9.7%
High School Graduate		33.6%
GED/Alternative Credential		8.4%
Some College, No Degree		19.4%
Associate Degree		8.1%
Bachelor's Degree		9.4%
Graduate/Professional Degree		5.2%
<b>2022 Population 15+ by Marital Status</b>		
Total		31,427
Never Married		33.9%
Married		44.2%
Widowed		8.1%
Divorced		13.7%
<b>2022 Civilian Population 16+ in Labor Force</b>		
Civilian Population 16+		17,408
Population 16+ Employed		93.2%
Population 16+ Unemployment rate		6.8%
Population 16-24 Employed		12.0%
Population 16-24 Unemployment rate		22.4%
Population 25-54 Employed		64.4%
Population 25-54 Unemployment rate		5.3%
Population 55-64 Employed		16.5%
Population 55-64 Unemployment rate		0.7%
Population 65+ Employed		7.1%
Population 65+ Unemployment rate		1.5%
<b>2022 Employed Population 16+ by Industry</b>		
Total		16,226
Agriculture/Mining		6.5%
Construction		5.7%
Manufacturing		25.6%
Wholesale Trade		1.8%
Retail Trade		11.1%
Transportation/Utilities		5.8%
Information		1.5%
Finance/Insurance/Real Estate		3.7%
Services		33.7%
Public Administration		4.7%
<b>2022 Employed Population 16+ by Occupation</b>		
Total		16,226
White Collar		44.7%
Management/Business/Financial		11.1%
Professional		14.4%
Sales		7.5%
Administrative Support		11.8%
Services		16.4%
Blue Collar		38.8%
Farming/Forestry/Fishing		3.1%
Construction/Extraction		4.7%
Installation/Maintenance/Repair		4.8%
Production		16.1%
Transportation/Material Moving		10.1%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 19, 2022



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<b>2010 Households by Type</b>	
Total	17,741
Households with 1 Person	27.1%
Households with 2+ People	72.9%
Family Households	68.5%
Husband-wife Families	43.2%
With Related Children	19.1%
Other Family (No Spouse Present)	25.3%
Other Family with Male Householder	5.7%
With Related Children	3.4%
Other Family with Female Householder	19.6%
With Related Children	14.3%
Nonfamily Households	4.3%
All Households with Children	37.6%
Multigenerational Households	5.1%
Unmarried Partner Households	6.6%
Male-female	6.1%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	17,741
1 Person Household	27.1%
2 Person Household	31.0%
3 Person Household	17.5%
4 Person Household	13.5%
5 Person Household	6.5%
6 Person Household	2.7%
7 + Person Household	1.7%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	17,741
Owner Occupied	57.8%
Owned with a Mortgage/Loan	33.4%
Owned Free and Clear	24.5%
Renter Occupied	42.2%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	207
Percent of Income for Mortgage	12.1%
Wealth Index	43
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	20,459
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	65.0%
Rural Housing Units	35.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	46,480
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	63.7%
Rural Population	36.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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### Top 3 Tapestry Segments

1. Rural Bypasses (10E)
2. Southern Satellites (10A)
3. Heartland Communities (6F)

### 2022 Consumer Spending

Apparel & Services: Total \$	\$22,004,617
Average Spent	\$1,396.14
Spending Potential Index	58
Education: Total \$	\$14,830,256
Average Spent	\$940.95
Spending Potential Index	48
Entertainment/Recreation: Total \$	\$36,114,046
Average Spent	\$2,291.35
Spending Potential Index	62
Food at Home: Total \$	\$61,474,910
Average Spent	\$3,900.44
Spending Potential Index	63
Food Away from Home: Total \$	\$39,781,995
Average Spent	\$2,524.08
Spending Potential Index	59
Health Care: Total \$	\$74,006,823
Average Spent	\$4,695.57
Spending Potential Index	66
HH Furnishings & Equipment: Total \$	\$23,903,439
Average Spent	\$1,516.62
Spending Potential Index	59
Personal Care Products & Services: Total \$	\$9,295,534
Average Spent	\$589.78
Spending Potential Index	58
Shelter: Total \$	\$191,236,043
Average Spent	\$12,133.50
Spending Potential Index	53
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$25,660,983
Average Spent	\$1,628.13
Spending Potential Index	60
Travel: Total \$	\$24,011,396
Average Spent	\$1,523.47
Spending Potential Index	53
Vehicle Maintenance & Repairs: Total \$	\$12,972,578
Average Spent	\$823.08
Spending Potential Index	65

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 19, 2022