



# Poinsett County, AR

# Contents

Report Parameters .....	1
Economy Overview .....	2
Unemployment by Demographics .....	4
Historic & Projected Trends .....	8
Population Characteristics .....	12
Inbound and Outbound Migration .....	14
Industry Characteristics .....	16
Business Characteristics .....	21
Workforce Characteristics .....	23
Educational Pipeline .....	28
In-Demand Skills .....	29

## Report Parameters

### 1 County

5111 Poinsett County, AR

---

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

23,049

Population (2021)

Population **decreased by 944** over the last 5 years and is projected to **decrease by 1,132** over the next 5 years.

6,829

Total Regional Employment

Jobs **grew by 135** over the last 5 years and are projected to **grow by 429** over the next 5 years.

\$40.7K

Median Household Income (2020)

Median household income is **\$24.3K below** the national median household income of \$65.0K.

## Takeaways

- As of 2021 the region's population **declined by 3.9%** since 2016, falling by 944. Population is expected to **decrease by 4.9%** between 2021 and 2026, losing 1,132.
- From 2016 to 2021, jobs **increased by 2.0%** in Poinsett County, AR from 6,694 to **6,829**. This change **outpaced the national growth rate of 1.8% by 0.2%**. As the number of jobs increased, the **labor force participation rate increased from 53.2% to 53.8% between 2016 and 2021**.
- Concerning educational attainment, **8.7% of Poinsett County, AR residents possess a Bachelor's Degree** (11.6% below the national average), and **4.9% hold an Associate's Degree** (3.8% below the national average).
- The top three industries in 2021 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

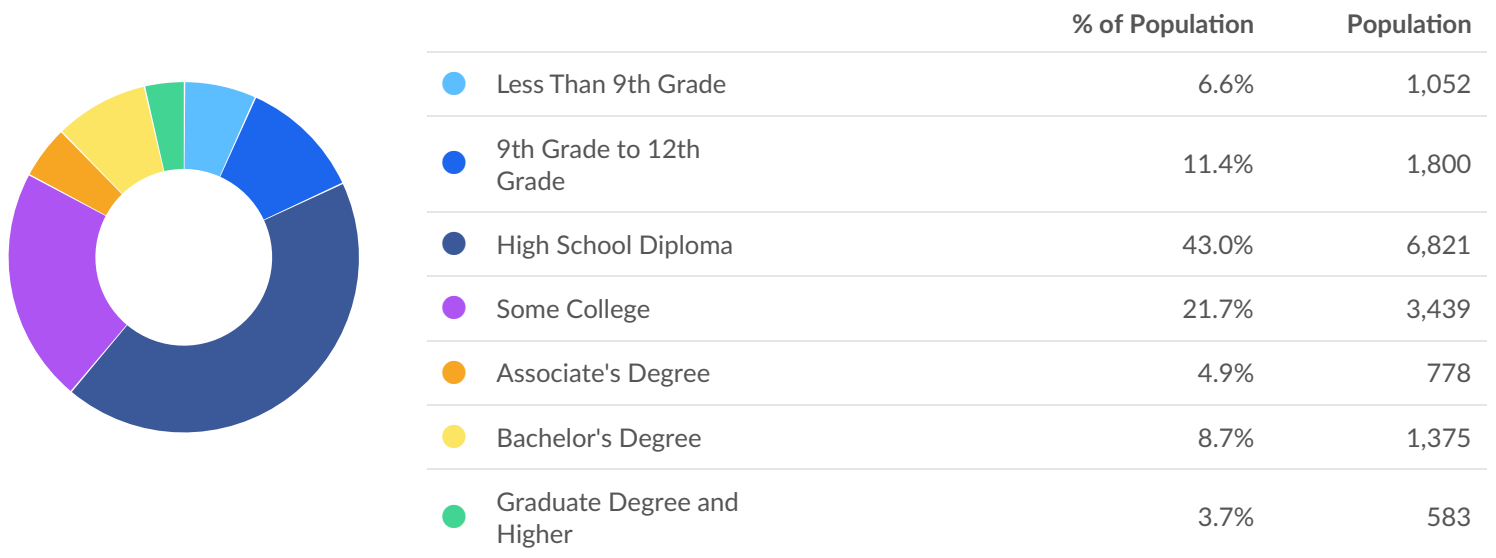
	Population (2022)	Labor Force (May 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	22,803	9,703	6,829	89.0	\$690.64M	\$1.28B	\$900.90M
State	3,065,071	1,349,851	1,385,798	90.4	\$142.67B	\$167.25B	\$176.57B

## May 2022 Labor Force Breakdown



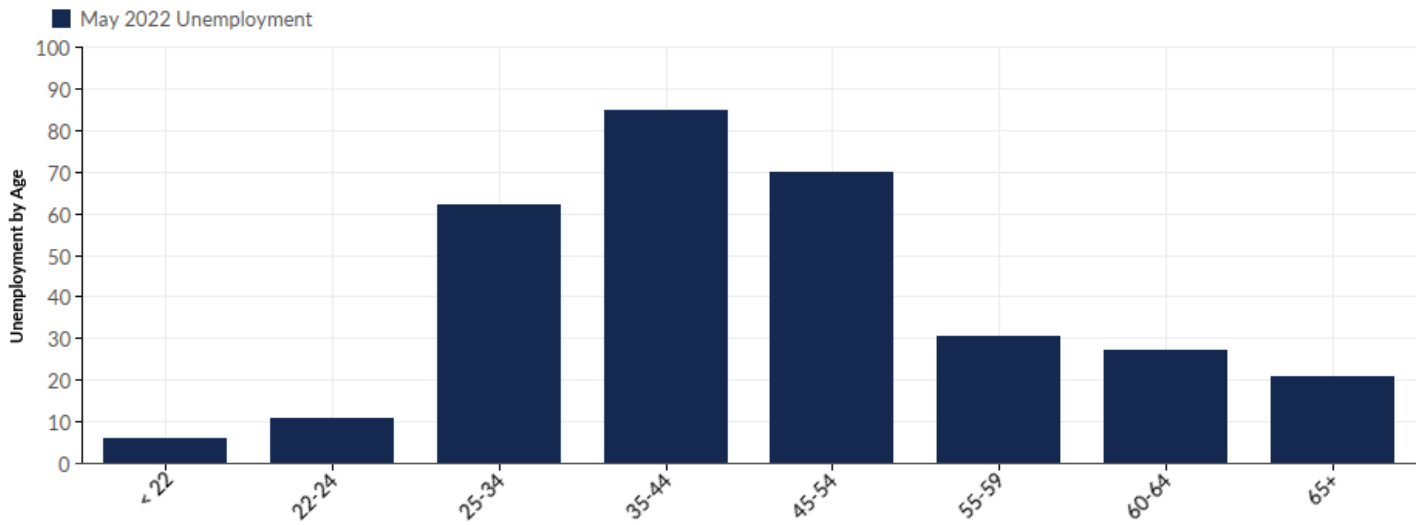
## Educational Attainment

Concerning educational attainment, **8.7% of Poinsett County, AR residents possess a Bachelor's Degree** (11.6% below the national average), and **4.9% hold an Associate's Degree** (3.8% below the national average).



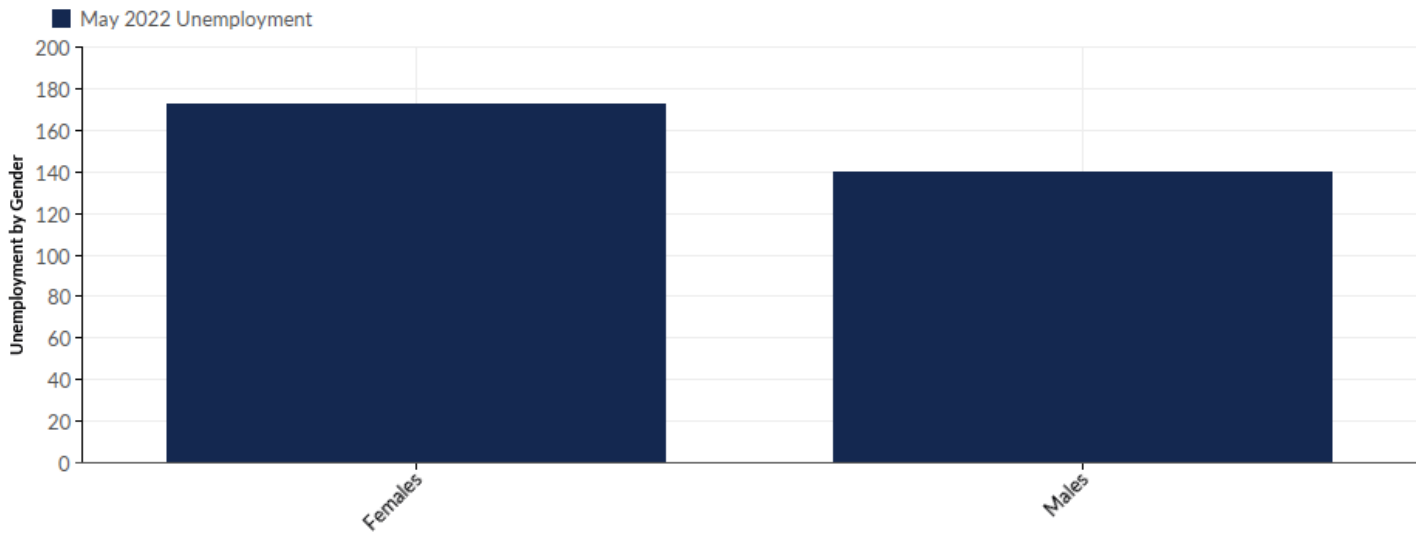
# Unemployment by Demographics

## Unemployment by Age



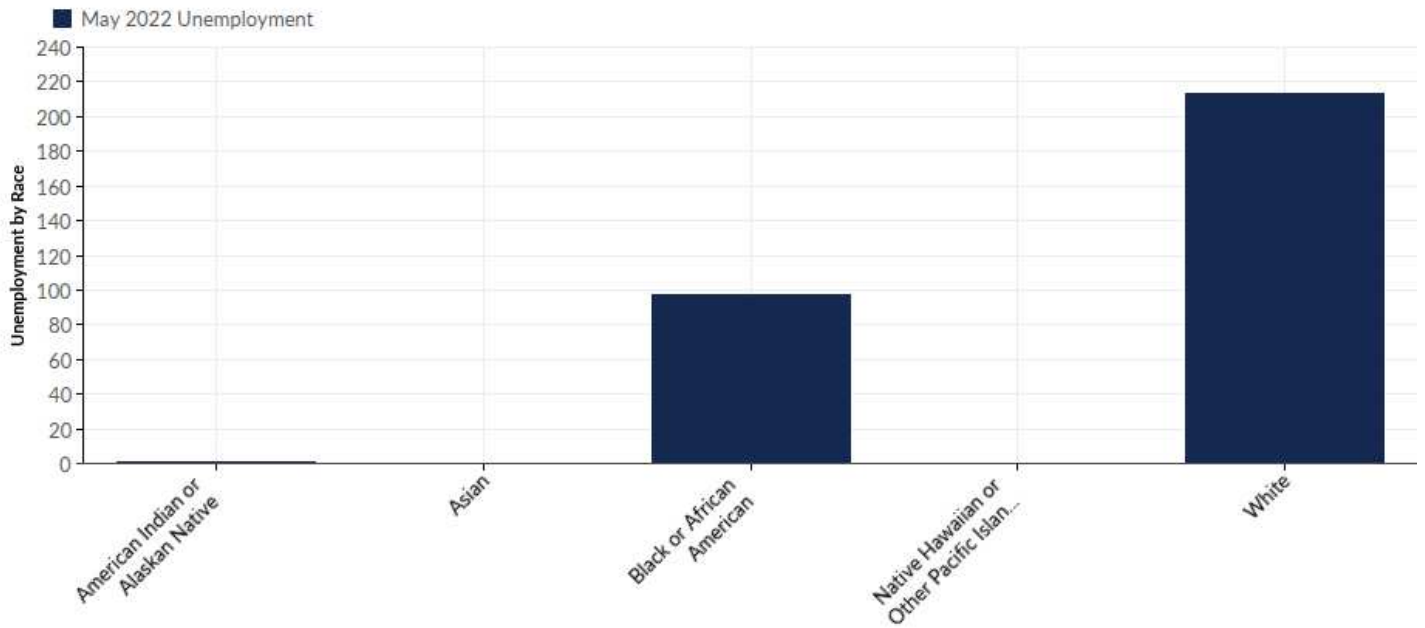
Age	Unemployment (May 2022)	% of Unemployed
< 22	6	1.92%
22-24	11	3.53%
25-34	62	19.87%
35-44	85	27.24%
45-54	70	22.44%
55-59	30	9.62%
60-64	27	8.65%
65+	21	6.73%
<b>Total</b>	<b>312</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (May 2022)	% of Unemployed
Females	172	55.13%
Males	140	44.87%
Total	312	100.00%

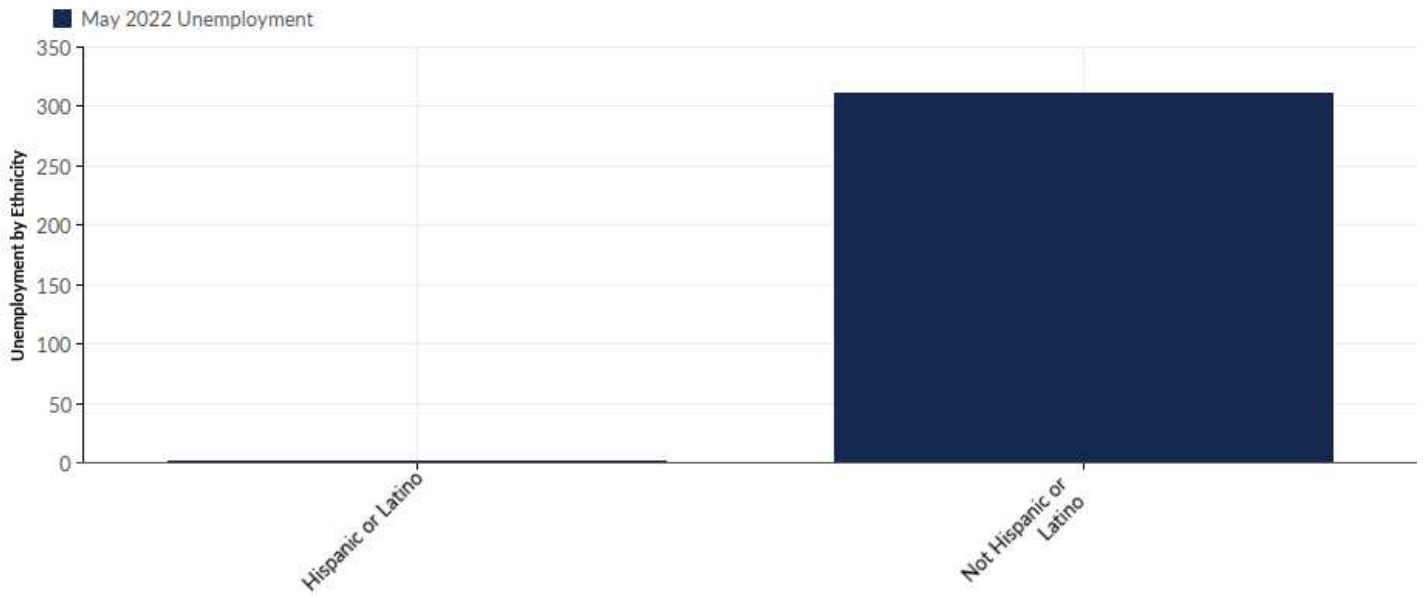
## Unemployment by Race



Race	Unemployment (May 2022)	% of Unemployed
American Indian or Alaskan Native	1	0.32%
Asian	0	0.00%
Black or African American	97	31.09%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	214	68.59%
<b>Total</b>	<b>312</b>	<b>100.00%</b>



## Unemployment by Ethnicity

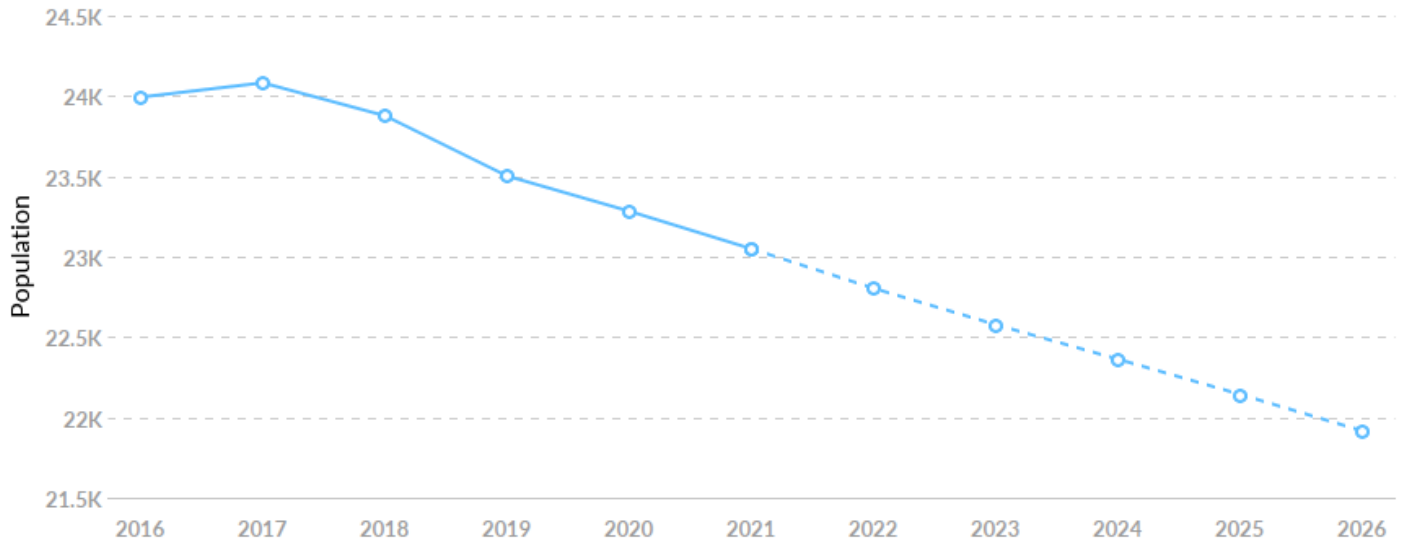


Ethnicity	Unemployment (May 2022)	% of Unemployed
Hispanic or Latino	1	0.32%
Not Hispanic or Latino	311	99.68%
Total	312	100.00%

# Historic & Projected Trends

## Population Trends

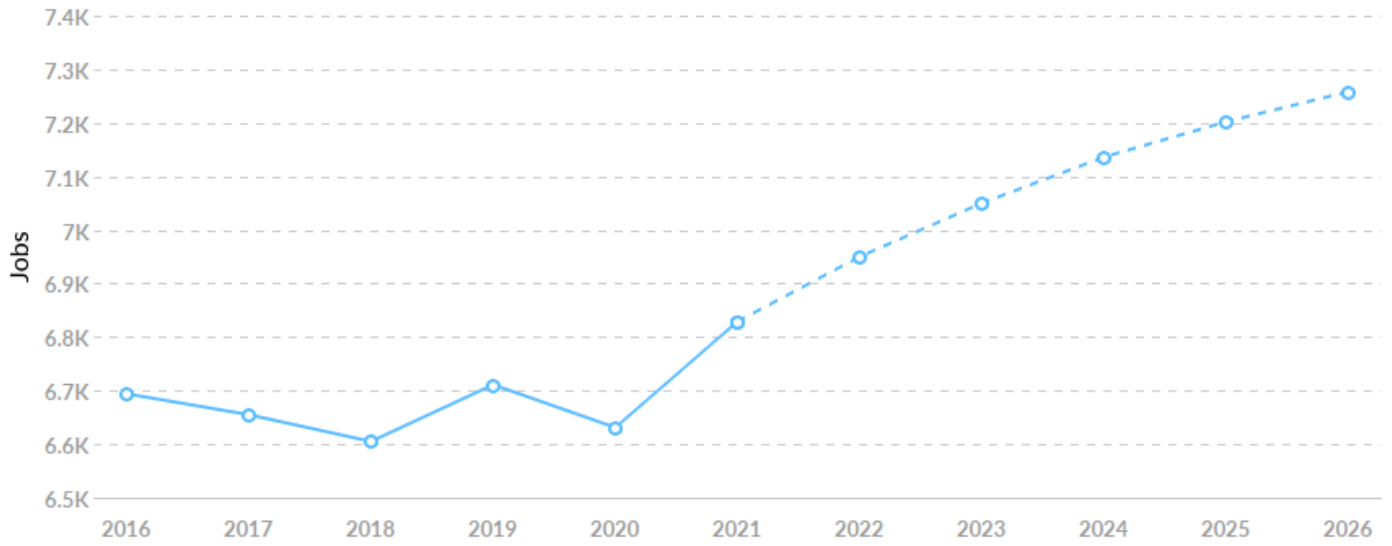
As of 2021 the region's population **declined by 3.9%** since 2016, falling by 944. Population is expected to **decrease by 4.9%** between 2021 and 2026, losing 1,132.



Timeframe	Population
2016	23,993
2017	24,082
2018	23,877
2019	23,502
2020	23,283
2021	23,049
2022	22,803
2023	22,577
2024	22,362
2025	22,143
2026	21,916

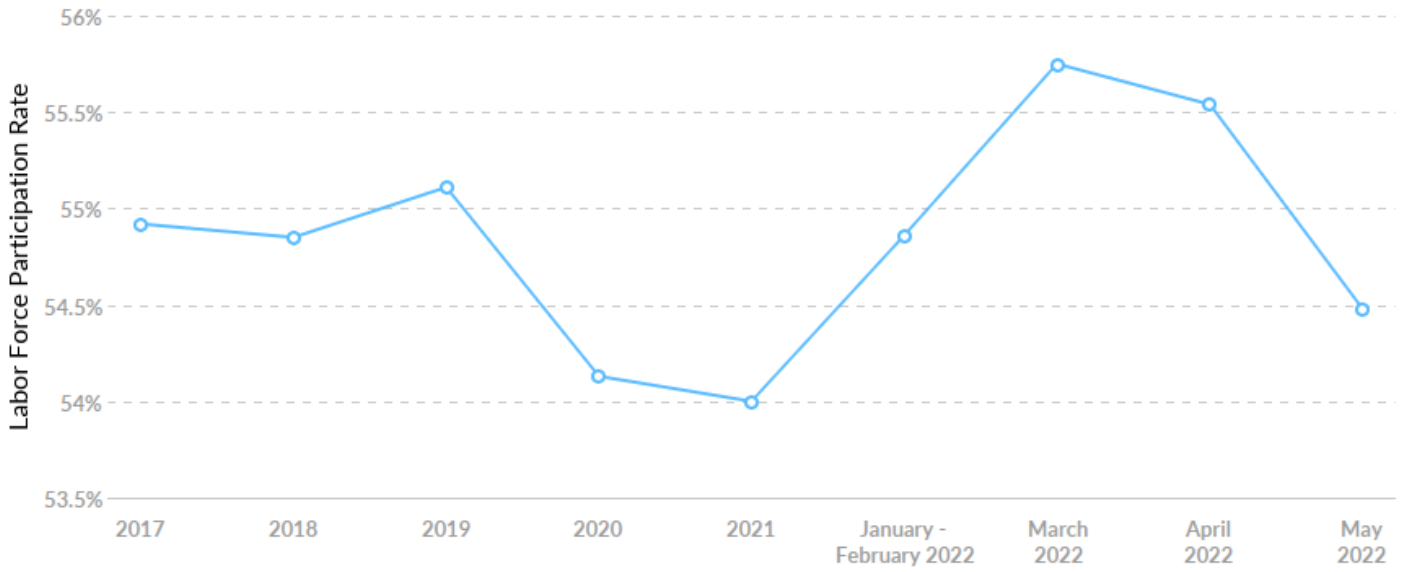
## Job Trends

From 2016 to 2021, jobs increased by 2.0% in Poinsett County, AR from 6,694 to 6,829. This change outpaced the national growth rate of 1.8% by 0.2%.



Timeframe	Jobs
2016	6,694
2017	6,655
2018	6,605
2019	6,711
2020	6,631
2021	6,829
2022	6,950
2023	7,050
2024	7,136
2025	7,202
2026	7,258

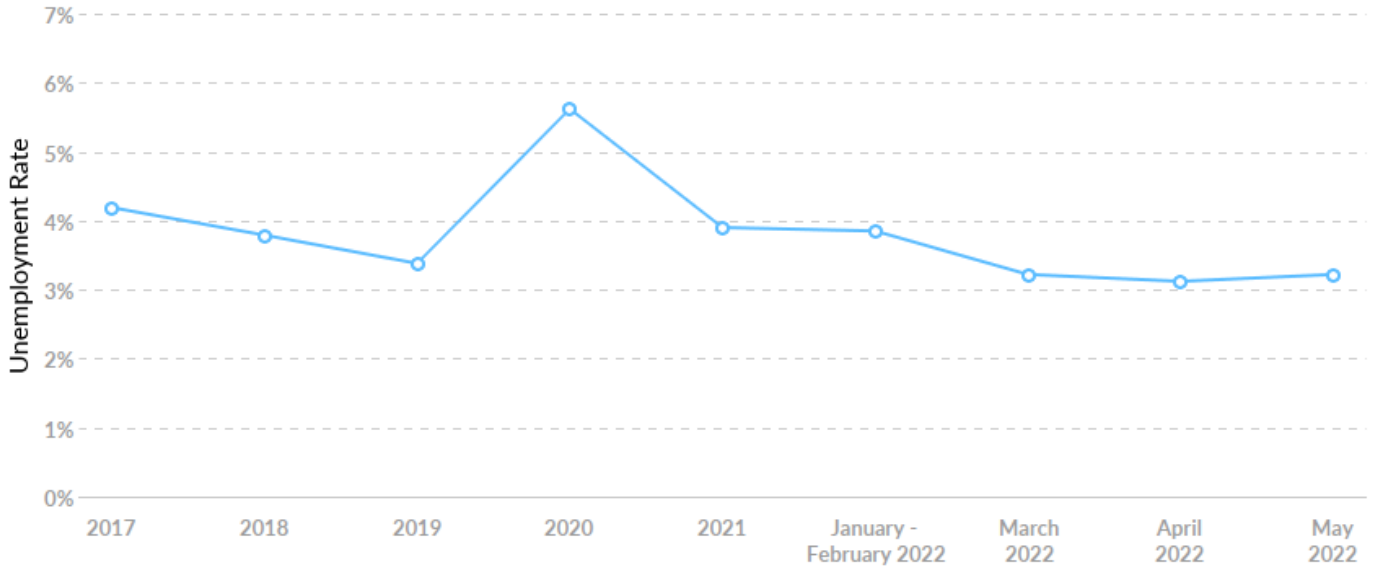
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	54.92%
2018	54.85%
2019	55.11%
2020	54.13%
2021	54.00%
January - February 2022	54.86%
March 2022	55.75%
April 2022	55.54%
May 2022	54.48%

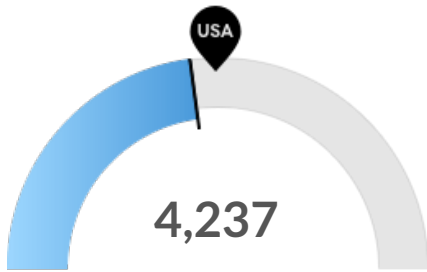
## Unemployment Rate Trends

Poinsett County, AR had a May 2022 unemployment rate of 3.22%, **decreasing from 4.19%** 5 years before.



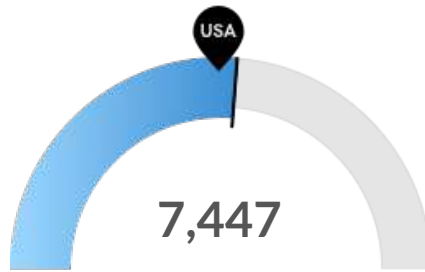
Timeframe	Unemployment Rate
2017	4.19%
2018	3.79%
2019	3.38%
2020	5.62%
2021	3.90%
January - February 2022	3.85%
March 2022	3.22%
April 2022	3.12%
May 2022	3.22%

## Population Characteristics



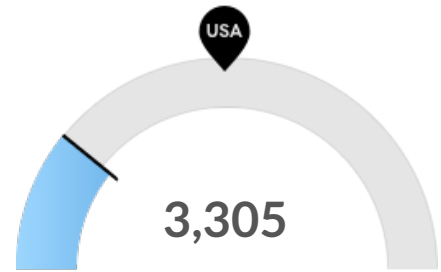
**Millennials**

Poinsett County, AR has 4,237 millennials (ages 25-39). The national average for an area this size is 4,798.



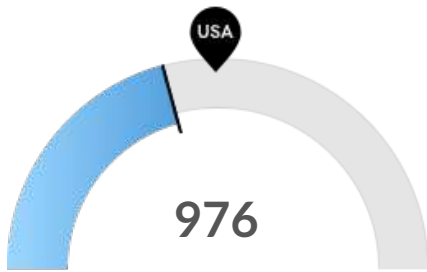
**Retiring Soon**

Retirement risk is about average in Poinsett County, AR. The national average for an area this size is 6,930 people 55 or older, while there are 7,447 here.



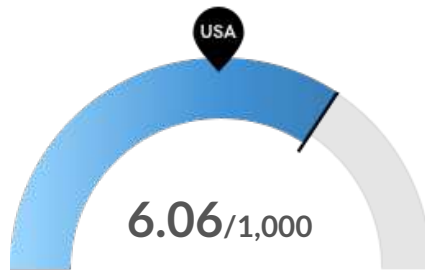
**Racial Diversity**

Racial diversity is low in Poinsett County, AR. The national average for an area this size is 9,378 racially diverse people, while there are 3,305 here.



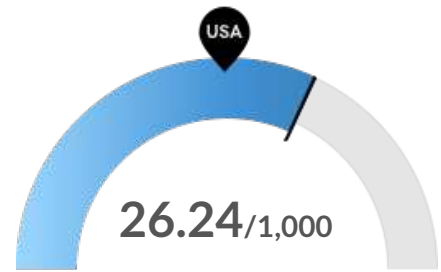
**Veterans**

Poinsett County, AR has 976 veterans. The national average for an area this size is 1,260.



**Violent Crime**

Poinsett County, AR has 6.06 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

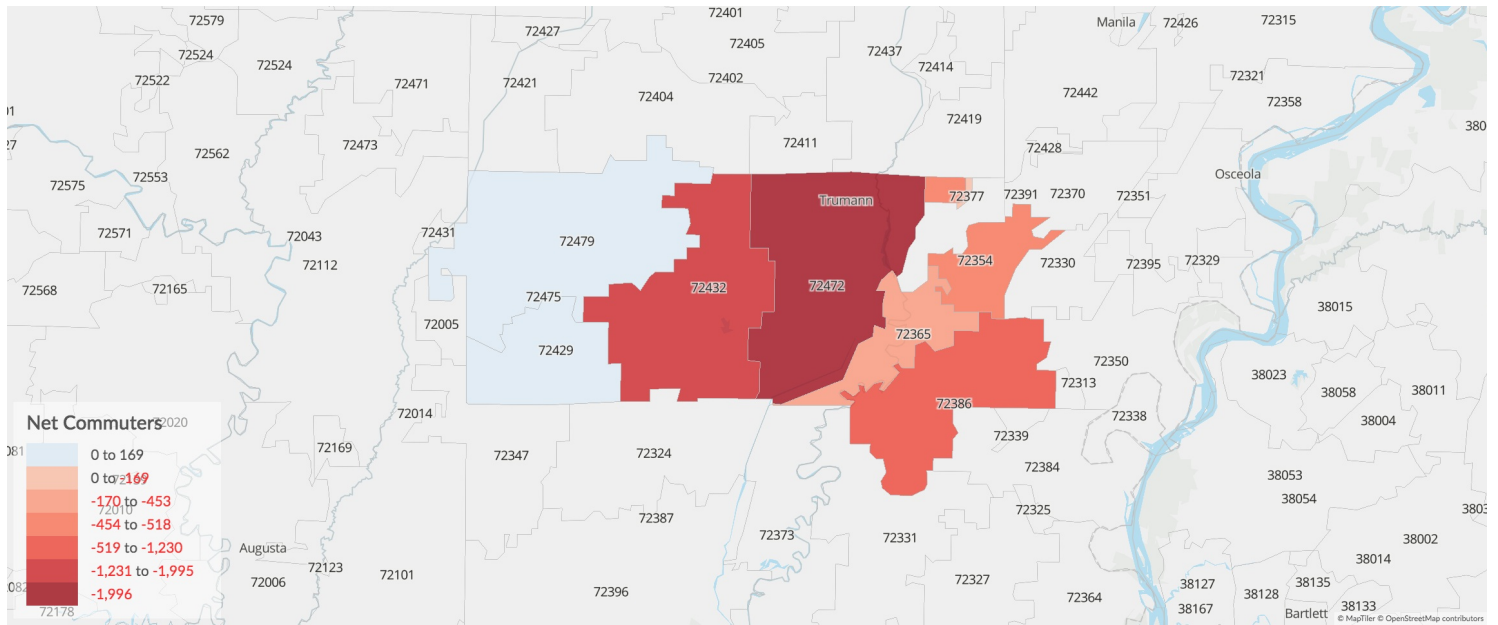


**Property Crime**

Poinsett County, AR has 26.24 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Poinsett County, AR currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2021 Employment
72472	Trumann, AR (in Poinsett...)	2,176
72432	Harrisburg, AR (in Poinsett...)	1,388
72365	Marked Tree, AR (in Poinsett...)	1,346
72479	Weiner, AR (in Poinsett ...)	743
72354	Lepanto, AR (in Poinsett...)	508

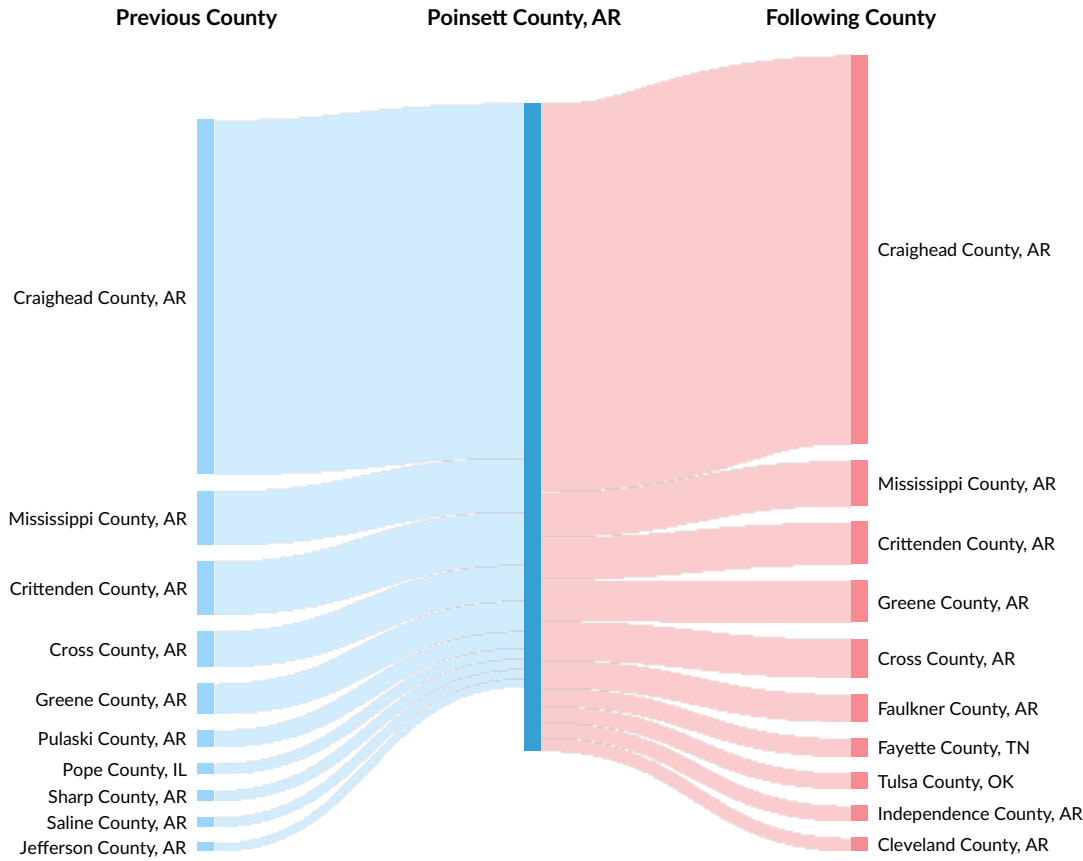
### Where Talent Lives

ZIP	Name	2021 Workers
72472	Trumann, AR (in Poinsett...)	4,172
72432	Harrisburg, AR (in Poinsett...)	2,620
72365	Marked Tree, AR (in Poinsett...)	1,516
72354	Lepanto, AR (in Poinsett...)	962
72386	Tyronza, AR (in Poinsett...)	864

# Inbound and Outbound Migration

The table below analyzes past and current residents of Poinsett County, AR. The left column shows residents of other counties migrating to Poinsett County, AR. The right column shows residents migrating from Poinsett County, AR to other counties.

As of 2020, 449 people have migrated from Craighead County, AR to Poinsett County, AR. In the same year, 492 people left Poinsett County, AR migrating to Craighead County, AR. The total Net Migration for Poinsett County, AR in 2020 was -69.



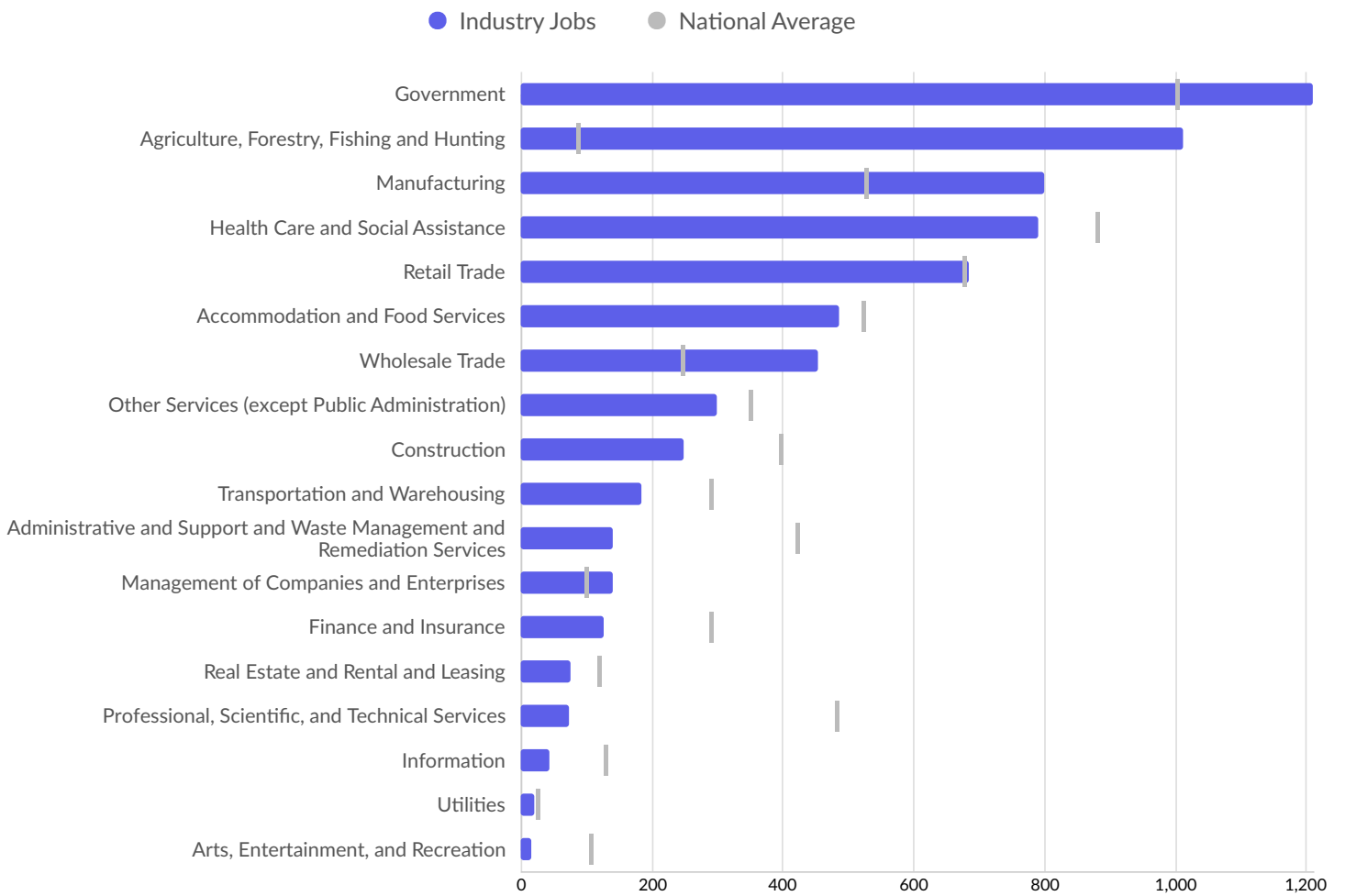
Top Previous Counties	Migrations
Craighead County, AR	449
Mississippi County, AR	68
Crittenden County, AR	67
Cross County, AR	45
Greene County, AR	38
Pulaski County, AR	21



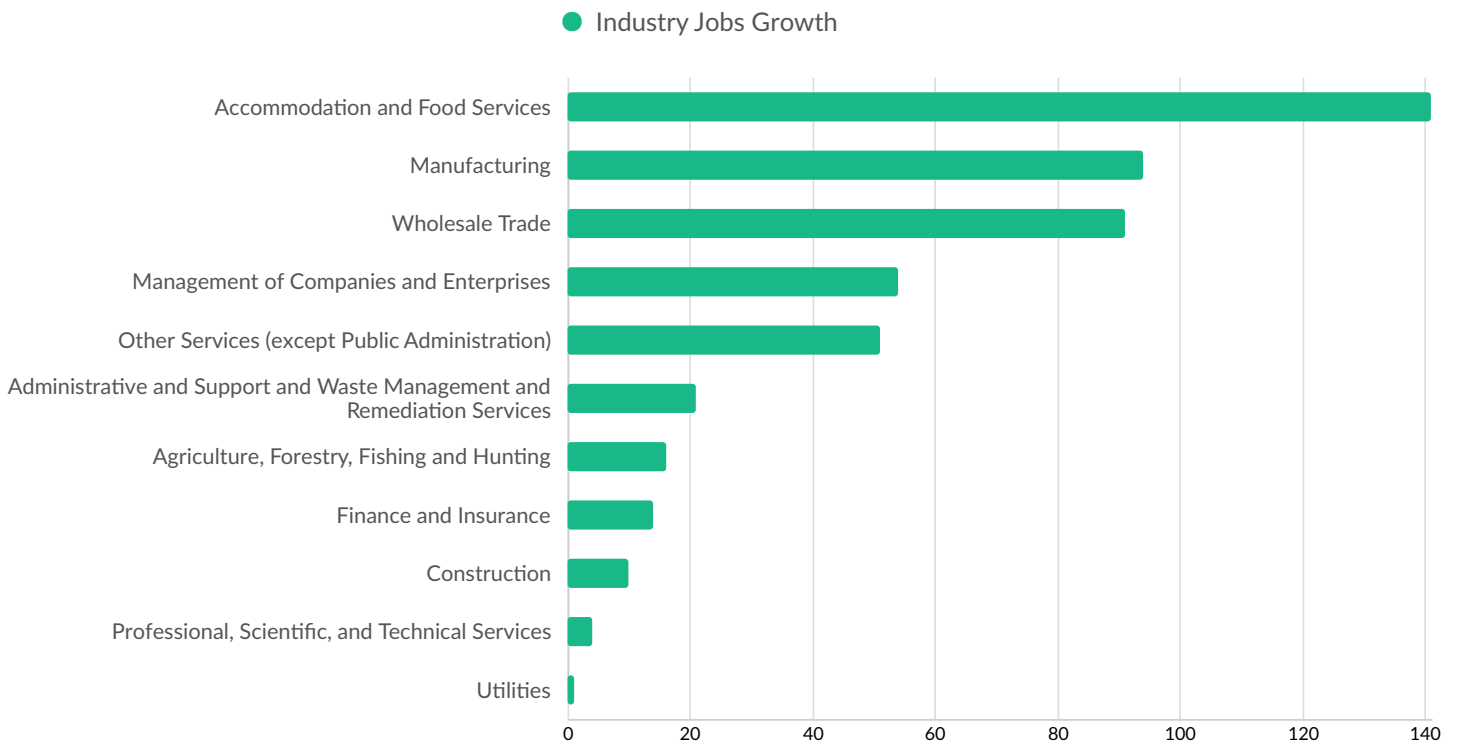
<b>Top Previous Counties</b>	<b>Migrations</b>
Pope County, IL	14
Sharp County, AR	13
Saline County, AR	12
Jefferson County, AR	10
Fort Bend County, TX	8
St. Lucie County, FL	7
Shelby County, TN	6
Faulkner County, AR	5
Phillips County, AR	5
<b>Top Following Counties</b>	<b>Migrations</b>
Craighead County, AR	492
Mississippi County, AR	57
Crittenden County, AR	54
Greene County, AR	53
Cross County, AR	49
Faulkner County, AR	35
Fayette County, TN	23
Tulsa County, OK	20
Independence County, AR	20
Cleveland County, AR	17
White County, AR	17
Tippecanoe County, IN	12
St. Francis County, AR	10
Shelby County, TN	10
Dallas County, TX	9

# Industry Characteristics

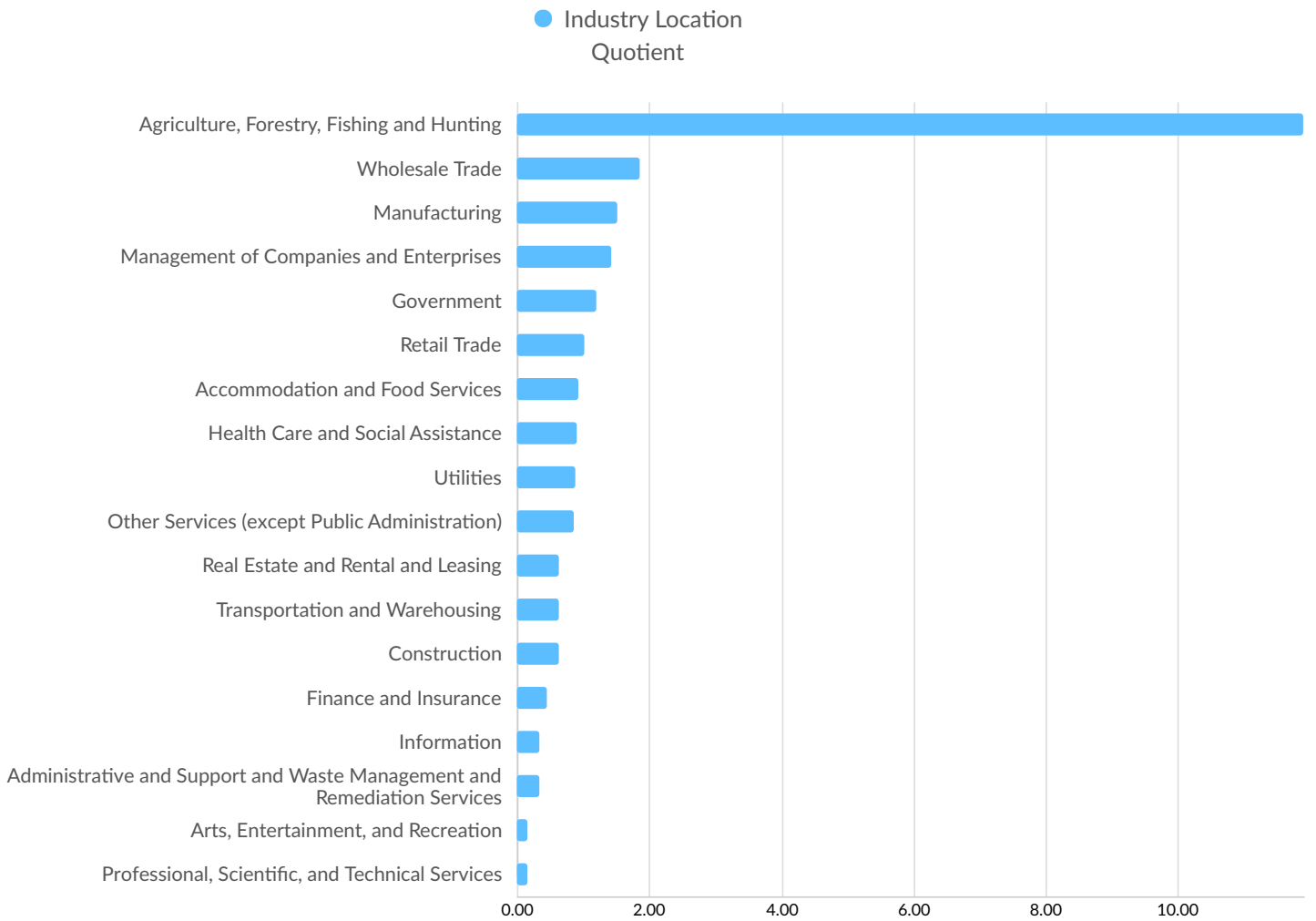
## Largest Industries



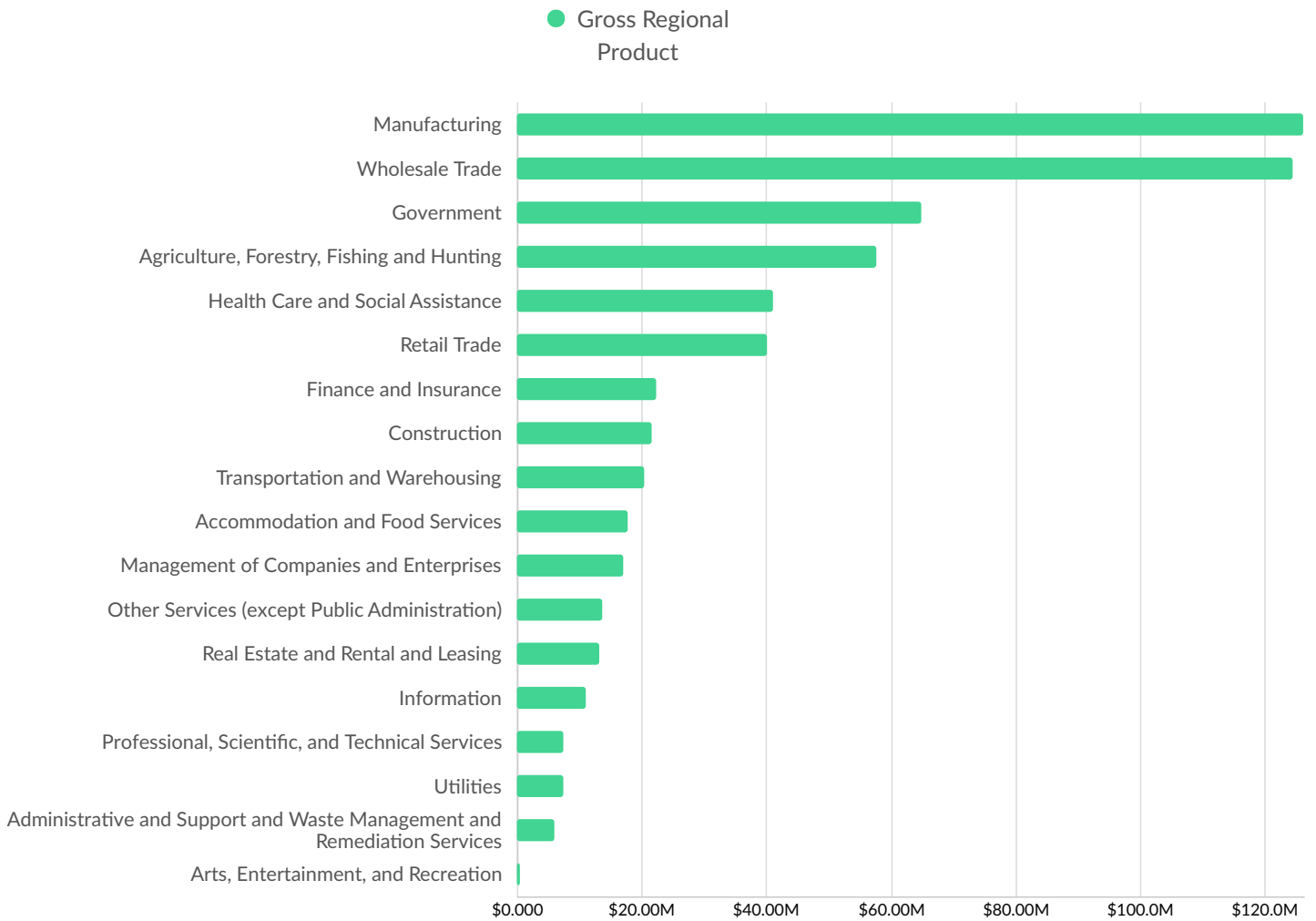
## Top Growing Industries



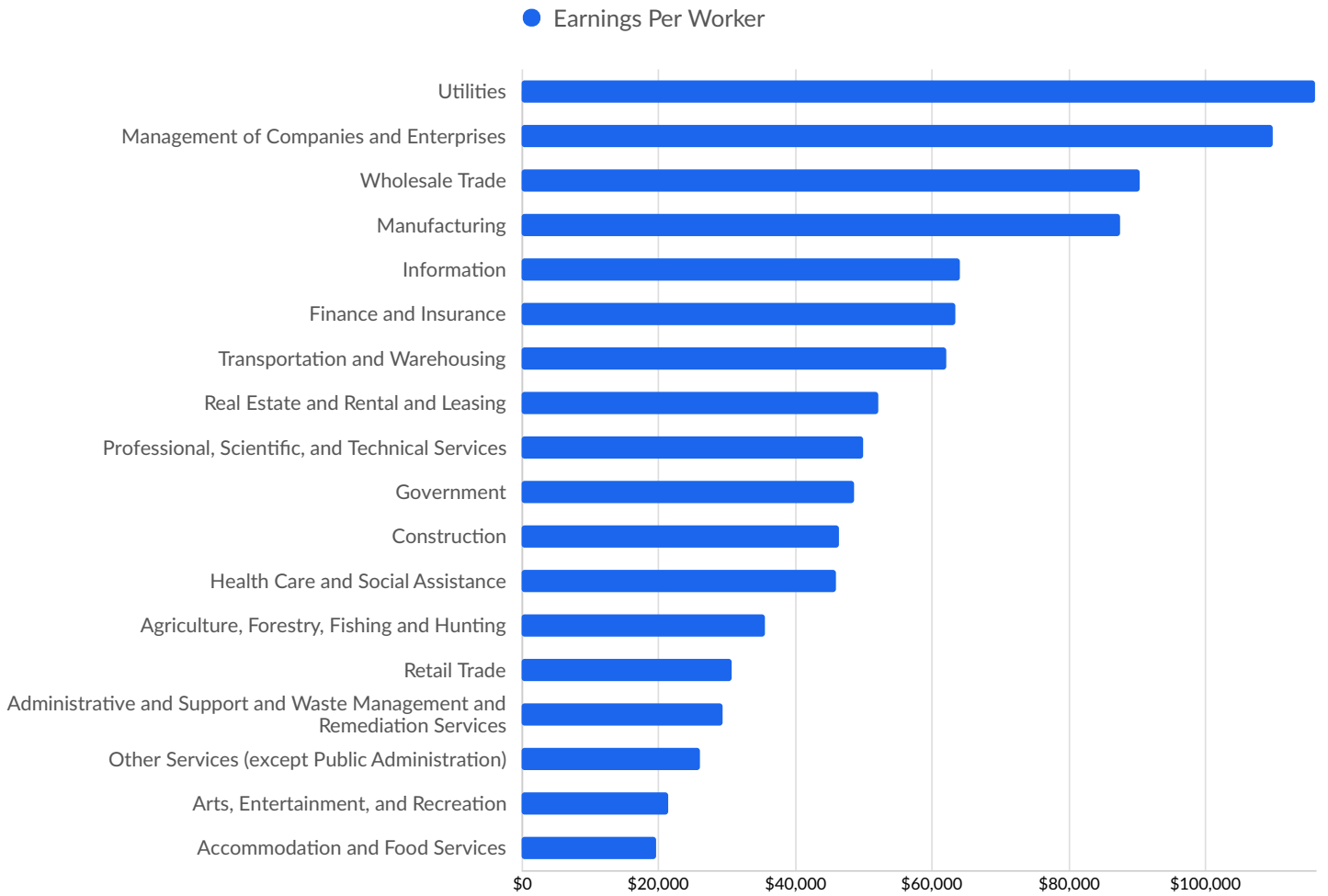
## Top Industry Location Quotient



## Top Industry GRP



## Top Industry Earnings



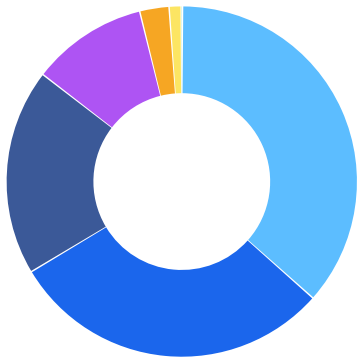
## Business Characteristics

### 1,144 Companies Employ Your Workers

Online profiles for your workers mention 1,144 companies as employers, with the top 10 appearing below. In the last 12 months, 163 companies in Poinsett County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Harrisburg School District	39 	Carvana	108 
Arkansas State University	36 	Amazon	59 
Walmart	31 	Walmart	43 
Trumann High School	26 	C.R. England	27 
East Poinsett County School Dis...	24 	Greenway Equipment	26 
Ritter Communications	24 	Bite Squad	24 
McDonald's	17 	Comtran International	23 
Roach Conveyors	17 	Dollar General	22 
St. Bernards Healthcare	15 	Rite Of Passage	22 
Nestlé	14 	Food Giant	20 

## Business Size



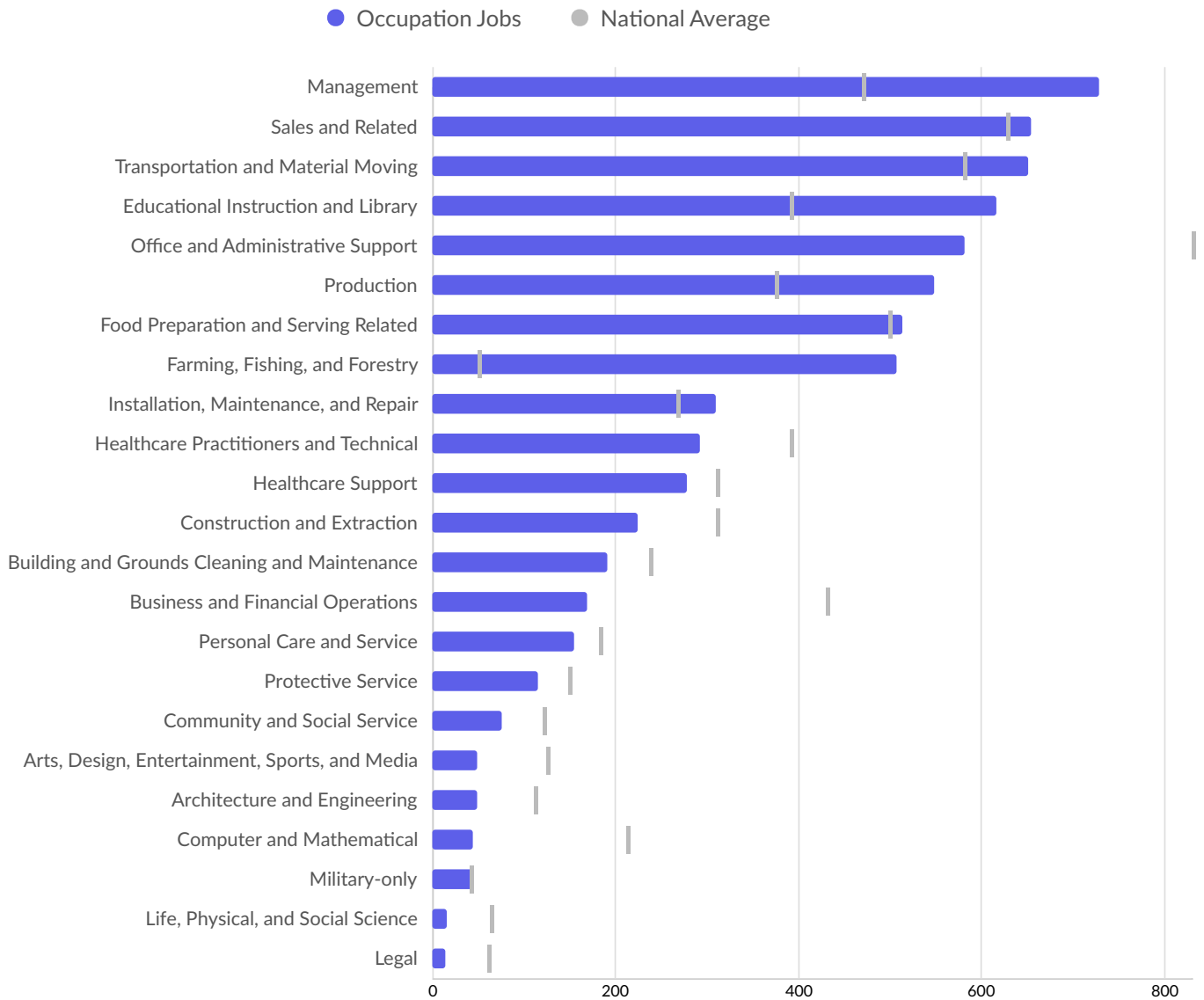
	Percentage	Business Count
● 1 to 4 employees	36.5%	297
● 5 to 9 employees	29.9%	243
● 10 to 19 employees	19.0%	155
● 20 to 49 employees	10.7%	87
● 50 to 99 employees	2.7%	22
● 100 to 249 employees	1.1%	9
● 250 to 499 employees	0.1%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

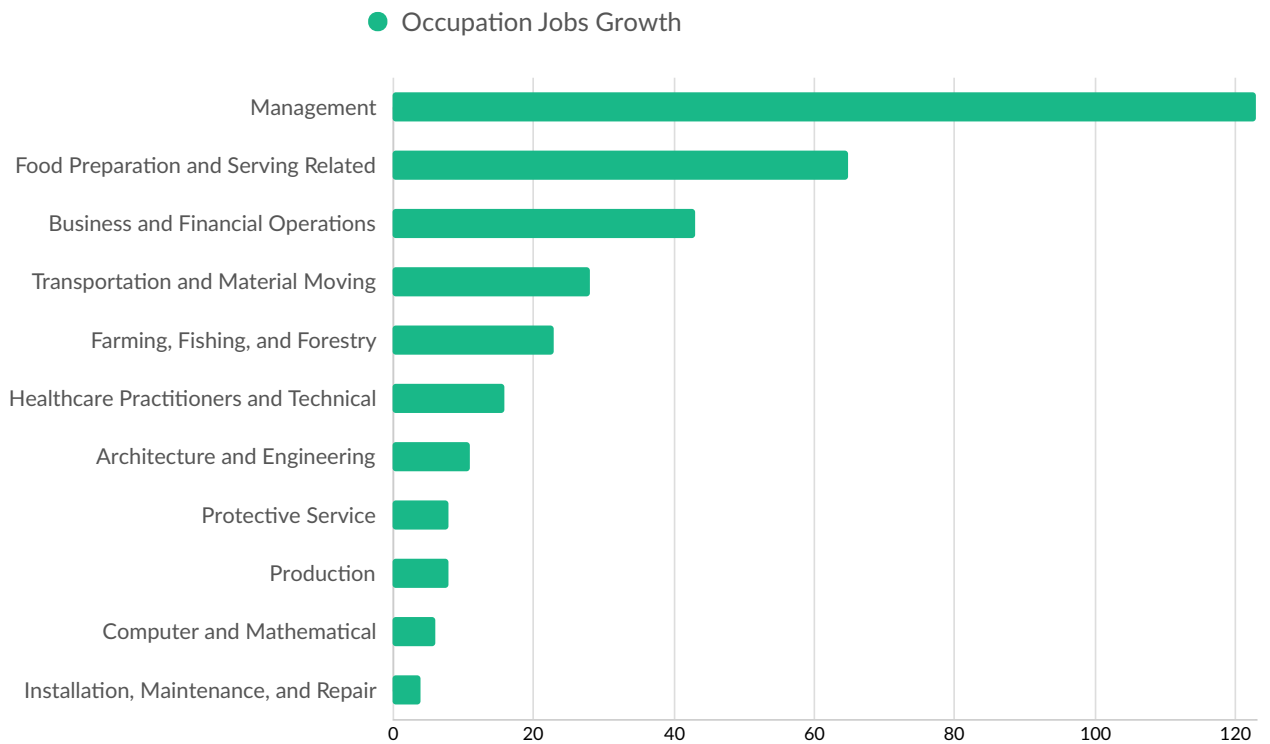


# Workforce Characteristics

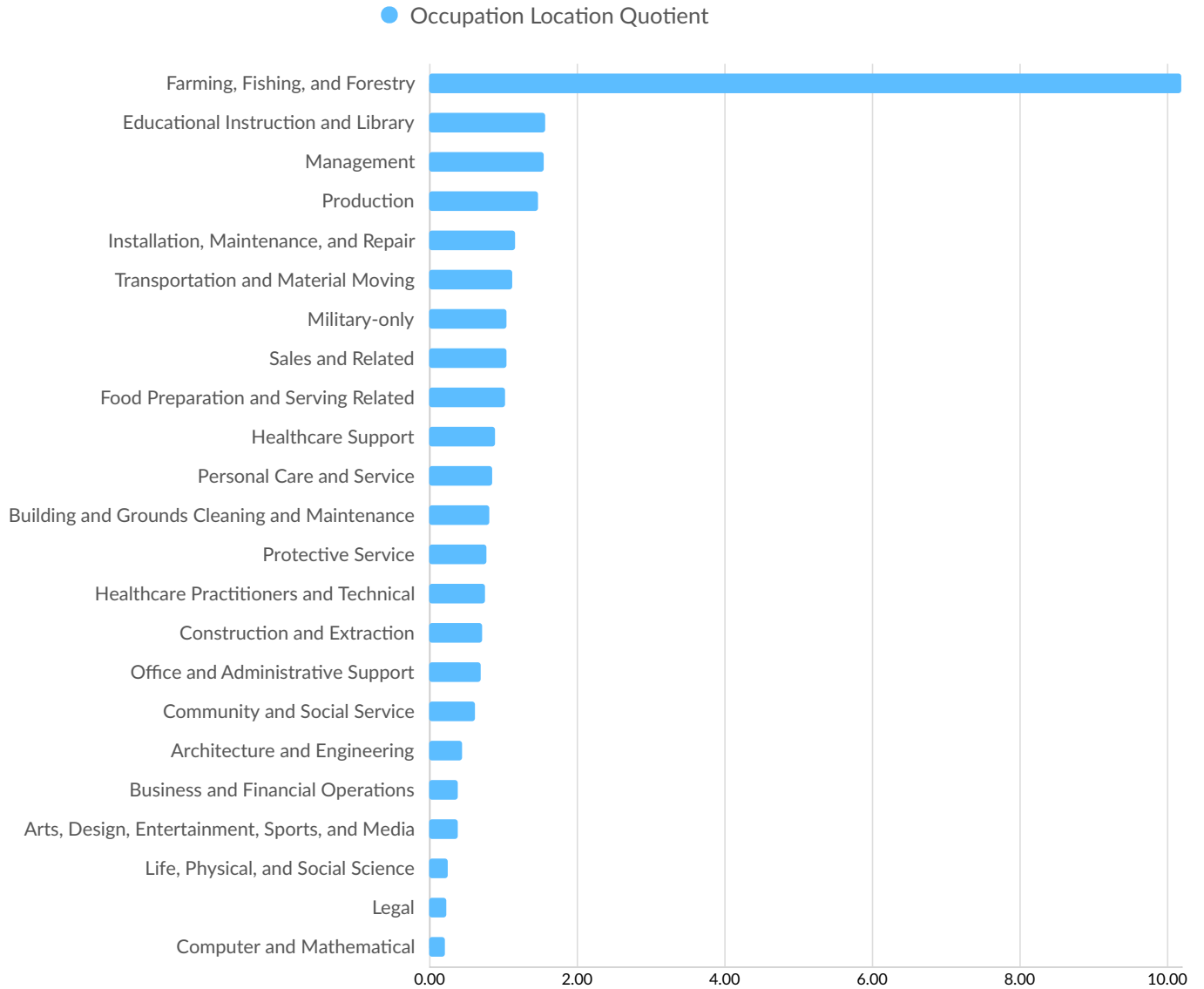
## Largest Occupations



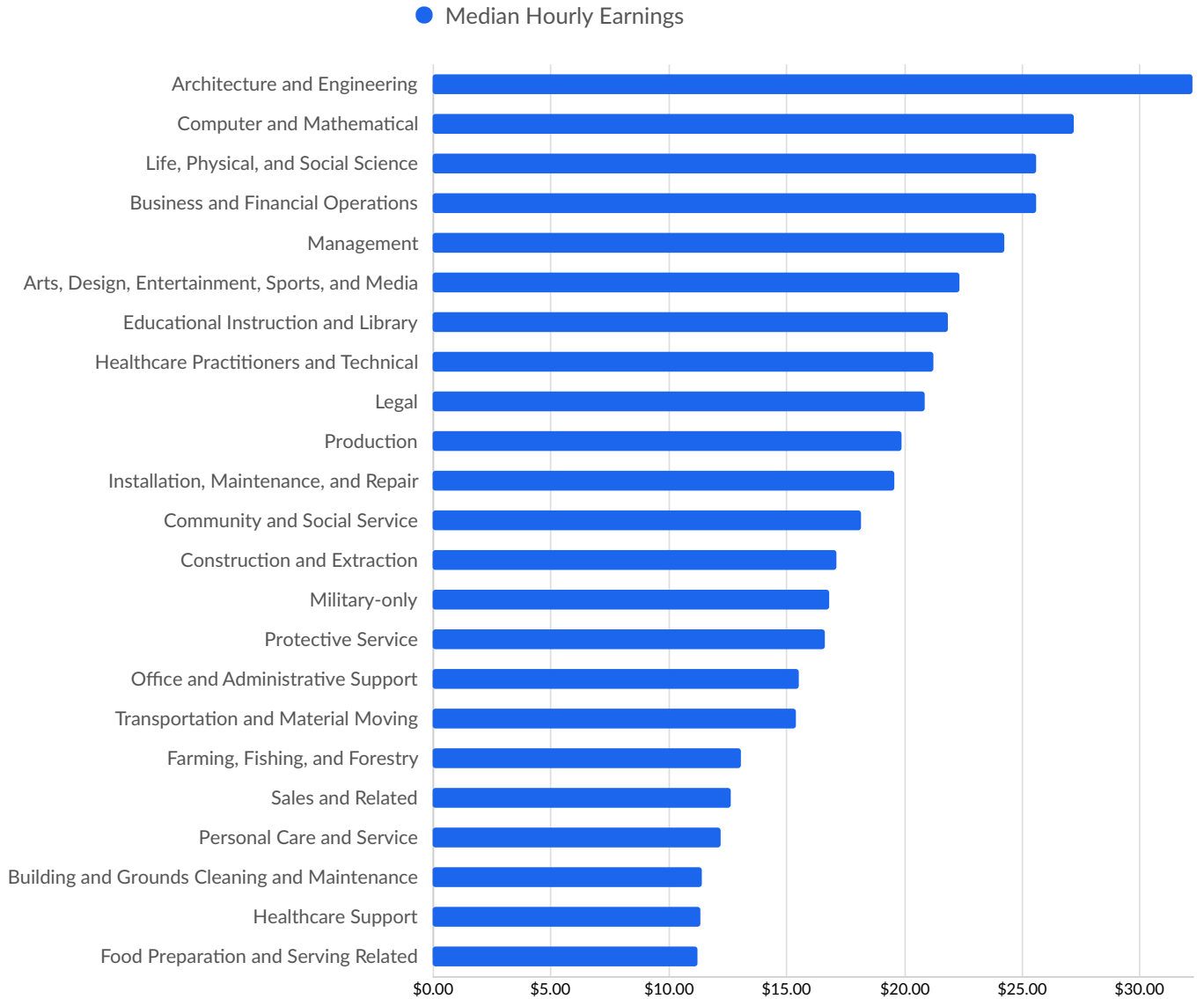
## Top Growing Occupations



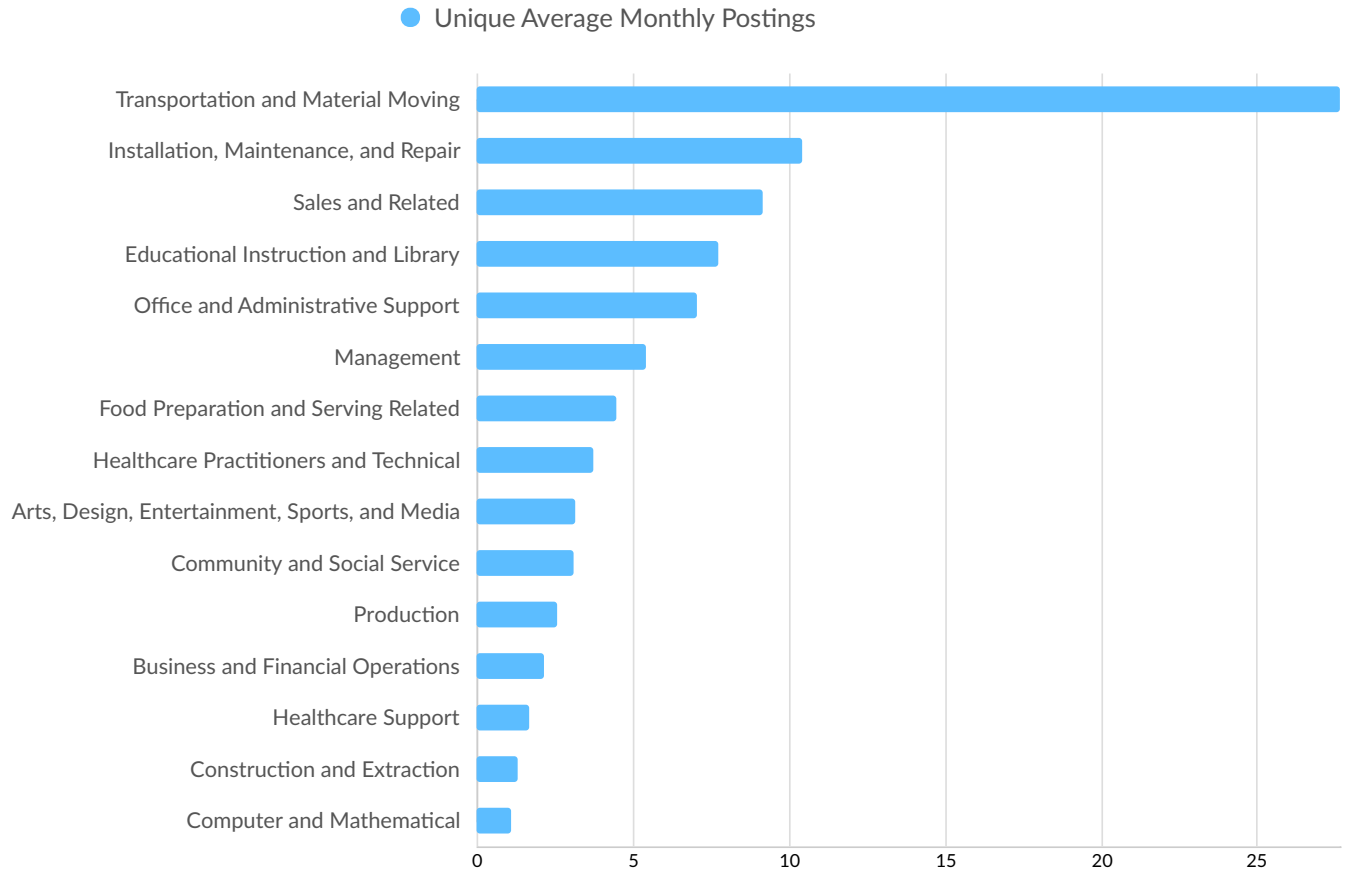
## Top Occupation Location Quotient



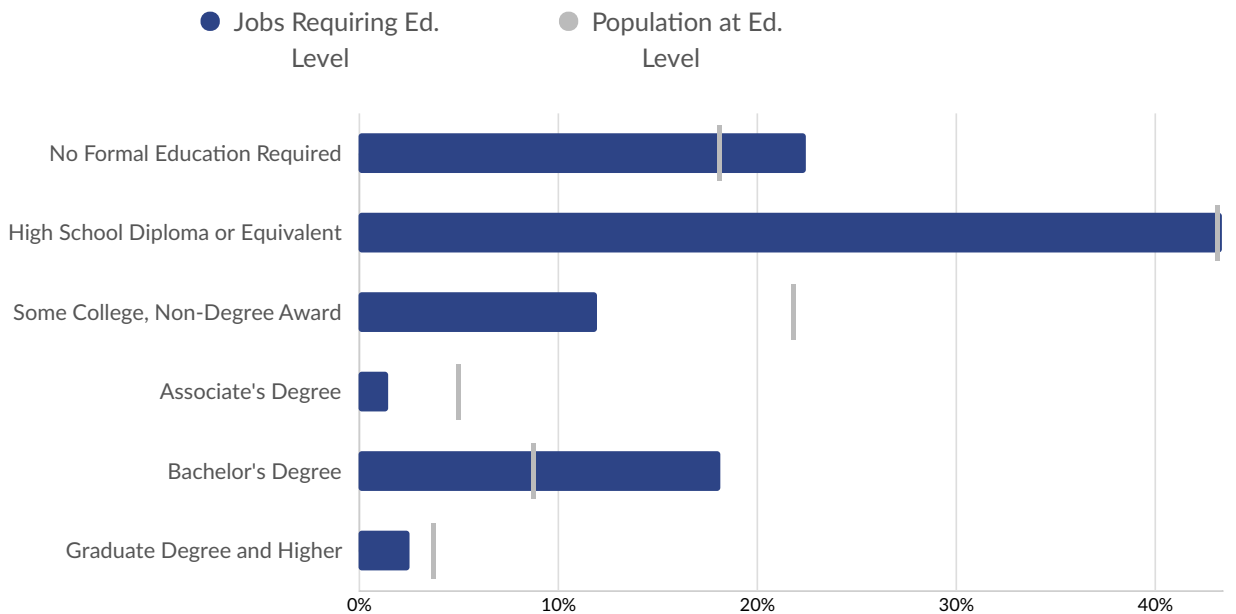
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Poinsett County, AR produced graduates.

## In-Demand Skills

